Agricultural and Food Business Management

As a student studying AFBM, you will learn how to use economic concepts and management tools to effectively identify, analyze, and solve management problems for both small and large companies.

This major is jointly coordinated by CFANS and the Carlson School of Management, so you’ll benefit from access to professors, research, and resources from both colleges within the University of Minnesota. Students in this major have priority registration for classes at the Carlson School and can opt to pursue minors offered by the either college that align with their areas of specialization.

**TRACKS**

**Agricultural Markets and Risk Management:** This track focuses on commodities, inputs, marketing and market analysis in the food system.

**Entrepreneurship and Business Management:** This track focuses on developing business and marketing plans for small businesses.

**Financial Analysis and Business Management:** This track focuses on careers in banking, brokerage, insurance, real estate, and financial management.

**Food Sales and Industry Management:** This track focuses on marketing for large food and agribusiness companies.

**RECENT GRADS ARE...**

- Industrial Marketing Specialists
- Agronomy Sales Associates
- Commodity Merchandisers
- Talent Acceleration Program Associates
- Market Operations Specialists
- Grain Merchandisers

100% OF STUDENTS REPORTED ENTERING GRAD SCHOOL OR EMPLOYMENT WITHIN THE FIRST YEAR OF GRADUATION
GAIN CREDIT WHILE STUDYING ABROAD!
Here are some examples of the many study abroad programs and destinations available to you.

**England:** Shires, Shorthorns, and Sheep: Exploring Livestock Systems in England

**France:** From Farm to Fork: Sustainable Food Systems

**Greece:** Greek Agriculture & Gastronomy: A Taste of the Mediterranean

Graduates of this major have gone on to companies such as—Wells Fargo; SuperValu; Post Consumer Brands; Land O’ Lakes; Ameriprise.

Interested in learning more about this major? Visit apec.umn.edu.

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**GET INVOLVED**

**2017 Agri-Marketing Conference**

**STUDENT GROUPS**
- National Agri-Marketing Association
- National Grocers Association
- Agribusiness Club