Department of Applied Economics

Marginal Memos
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Editor: Sadie Brendalen, will1945@umn.edu

Announcements

Willard W. Cochrane Lecture in Public Policy
Please mark your calendars to attend the Willard W. Cochrane Lecture in Public Policy on Friday, March 8. It will be held in the Cargill Building of Microbial & Plant Genomics, 10:30 a.m.-12:00 p.m. with a reception immediately following.

The speaker is David Zilberman, Professor and Robinson Chair, Department of Agricultural and Resource Economics at the University of California-Berkeley. He is happy to meet with faculty and graduate students on that day.

Two events at Northwestern University hosted by Global Poverty Research Lab
Pre-Analysis Plan Mini-Conference: Friday, May 10
This event aims to provide a platform where scholars can present and receive feedback on their research design prior to field work, when feedback can be most helpful. Faculty and doctoral students are invited to submit their pre-analysis plans for presentation at the mini-conference. Priority will be partly based on proximity to project implementation. RSVP to the Pre-Analysis Plan Mini-Conference.

Development Rookiefest: Saturday, May 11
A select group of promising doctoral students in the field of development economics are invited to present their job talk to an audience of scholars and faculty within the development community. RSVP to the Development Rookiefest.

Both events will take place in the Kellogg Global Hub (Room 1410, first floor) located at 2211 Campus Drive on the Northwestern University Evanston campus. If you have any questions about either event, please email susan.dennehy@northwestern.edu. Hotel reservations can be made at the Hilton Garden Inn located at 1818 Maple Avenue, Evanston, IL 60201 for a discounted rate of $189/night. Please reserve by April 23 to secure the discounted rate.

Jobs

Economist
The International Water Management Institute is seeking a researcher-economist in impact evaluation and impact assessment. The purpose of this position is to contribute to the design and execution of rigorous evaluations of technologies, interventions and policy reforms, such as those developed and introduced by the International Water Management Institute (IWMI) and others. Such analyses employ quantitative evidence about human behavior and preferences to learn what works and why. Such research will often examine the effects on income distribution and poverty alleviation to assess changes in broader measures of social welfare. Research findings can lead to the improved design of proposals for scaling up and replication in diverse settings. To undertake high-quality research in policy design, policy reform, and in the assessment and formulation of strategies to stimulate the catalyzing role of water in the development of rural and peri-urban regions. Most of this work will take an empirical, micro-econometric focus to support clear messages that speak to policymakers, development funders, and other key stakeholders in civil society. Read full description and apply online.

Economist
The National Center for Environmental Economics at EPA is seeking an economist to perform research on economic implications of environmental programs and policies, including ecosystem management, for submission to peer-review publications, working papers and presentations; apply scientific methods,
identify and conceptualize research needs, plan approach for managing, interpreting and documenting or reporting findings; conduct systematic, empirical and/or theoretical investigations to advance methods available in the field of environmental economics and initiate, conduct and review benefit-cost and other economic analyses of proposed policies and regulations to design and evaluate standards and programs that maximize net social benefits. Full description and application procedure are available online.

Postdoctoral Research Associate
Texas A&M University and Texas Federal Statistical Research Data Center are seeking a postdoctoral research associate to fulfill the following duties: Model specification analysis & discussion in the TX Federal Statistical Research Data Center (FSRDC); prepare & collaborate on numerous refereed journal articles including, but not limited to, the following broad topics: perceptions of U.S. vetrepreneurs; determinants of vetrepreneur business survival; determinants of vetrepreneur business growth; rural policy implications for supporting veteran-owned businesses; impacts of vetrepreneurs on local economic growth; nationwide lessons-learned for Extension veteran-owned business curricula; actively engage with the research team to develop Extension curriculum, programming, and training; contribute to proposal development workshops and Texas FSRDC research presentations, and participate in development & completion of additional FSRDC projects. Read more and apply online.

Assistant Research Professor
A full-time, non-tenure track, fixed-term faculty position is available at The Pennsylvania State University, University Park, to join the Earth and Environmental Systems Institute. The successful candidate will become part of a transdisciplinary research group analyzing strategies to manage climate risks. The position provides unique opportunities for research, education, outreach, decision support, and professional development. The successful candidate will enjoy ample opportunities for transdisciplinary research collaboration as well as professional mentoring by a team of experts in relevant disciplines.

The successful candidate will analyze two main questions: How can paleoclimatic and instrumental records improve our mechanistic understanding of the Earth system and inform hazard assessments? How can this scientific information be used to improve the design of climate-risk management strategies? The ideal candidate would have a strong background in a field such as Earth system science (e.g., atmospheric science, geosciences, oceanography), Bayesian statistics, operations research, decision analysis, or applied mathematics. A Ph.D. in a relevant field is required. The candidate will have considerable freedom to collaboratively design the research within the scope of the broad questions outlined above. Possible example projects include uncertainty analysis of climate projections, decision analysis of climate change adaptation and mitigation strategies, and risk analysis of proposed geoengineering strategies. Apply online.

Outreach Program Manager
Wisconsin Sea Grant, which conducts Great Lakes research, outreach, and education is hiring an outreach program manager in Superior. They are open to a variety of disciplinary expertise including environmental economics. The position is a mixture of applied research and extension. The Outreach Program Manager is responsible for providing coastal stakeholders with outreach and applied research relevant to the University of Wisconsin Aquatic Sciences Center (ASC) mission and administering a multi-county outreach program based at the Lake Superior Field Office. ASC administers the University of Wisconsin Sea Grant Institute (SGI) and the Wisconsin Water Resources Institute (WRI), which support multidisciplinary research, education and outreach for the protection and sustainable use of Wisconsin's water resources. Apply online.

Assistant Professor
The George Mason University, Department of Environmental Science and Policy (ESP) in the College of Science is seeking an enthusiastic and energetic individual for a full-time 9-month, tenure-track Assistant Professor of Environmental Social Science beginning in August 2019. The incumbent will complement existing departmental disciplines including ecology, conservation biology, sociology, geography, political science, and economics. The selected finalist will contribute to George Mason University's commitment to interdisciplinary research within the department and College of Science, and between other colleges. Standard service activities within the ESP and the College of Science are expected. The expected teaching responsibility for this position will follow the College's standard workload guidelines and will include teaching courses such as Introduction to Environmental Social Science, Human Dimensions of the Environment, and Global Biodiversity/Environmental Governance. Full description and application are available online.

Departmental Seminars

Environmental and Resource Economics
"Equity and Environment: The Role of Imperfect Information"

http://view.ecommunicatons2.umn.edu/?qs=8504bef11ad5c6fd7f3853c92fcee93ba1285f49b9af61b80d036f5be69c7bf0b0fe03e157cd52a5d524fb2df5f...
Catie Hausman, Assistant Professor of Public Policy, University of Michigan
Monday, March 4
12:00 p.m., 230 Ruttan

**Trade and Development**
"Innovation and Supply Chains"
David Zilberman, Professor and Robinson Chair, Department of Agricultural and Resource Economics, University of California- Berkeley
**This is the Willard W. Cochrane Lecture in Public Policy**
Friday, March 8
10:30 a.m., 105 Cargill
RSVP ONLINE

**Seminars in other departments**

**MPC Seminar Series**
"The Effects of Education on Mortality: Evidence From a Representative Sample of American Twins, Siblings, and Neighbors"
Jonas Helgertz, Rob Warren, and Evan Roberts, UMN
Monday, February 25
12:15 p.m., 50 Willey Hall

"Individual-Level Analyses with Series of Cross-Sectional Data"
Elizabeth Boyle, UMN
Friday, March 1
9:00-4: 30p.m., 50 Willey Hall
Please register

**Federal Bag Lunch**
"Labor Market Power"
Kyle Herkenhoff, UMN
Wednesday, February 27
12:00 p.m., Research Conference Room

"European Immigrants and the United States' Rise to Technological Frontier in the 19th Century"
Costas Arkolakis, Yale
Thursday, February 28
12:00 p.m., Research Conference Room

**Finance Department Seminar**
TBA
Andres Liberman, NYU
Friday, March 1
10:30 a.m., CSOM 2-224

**Forest Resources Seminar**
"EAB and black ash wetlands: holistic assessment of ecosystem impacts and potential for mitigation"
Rob Slesak, Minnesota Forest Resources Council, and Alex Grinde, UMD-Natural Resources Research Institute
Monday, February 25
3:00 p.m., 203 Green Hall

If you wish to attend a seminar or bag lunch at the Federal Reserve Bank, you must call 612-204-6455 a MINIMUM of 24 hours in advance to get your name on a visitor list. Be prepared to give your affiliation. If you are not on an approved visitor list, you will not be allowed to attend bag lunches or seminars at the Fed.

**Departmental Publications**


Joglekar, Alison K. B., Ulrike Wood-Sichra, and Philip G. Pardey. "Pixelating Crop Production:

http://view.economics2.umn.edu/?qs=8504bef11ad5c6fd7f3853c92fce93ba1285f49b9af61b80d036f5be69c7bf0b0fe03e157cd52a5d524fb2df5f...
Consequences of Methodological Choices." Edited by Krishna Prasad Vadrevu. *PLOS ONE* 14, no. 2 (February 19, 2019): e0212281. [https://doi.org/10.1371/journal.pone.0212281](https://doi.org/10.1371/journal.pone.0212281).